

To whom it may concern,
Even though the National Association of Broadcasters believe that the service being provided should be exclusively be provided by local broadcasters- please note that due to their technical limitations, local broadcasters cannot provide this service.

I live on the outskirts of the New York City (NYC) broadcaster range, but I commute into the NYC area. Without Satellite radio, commuters like myself could not get ANY traffic information to help guide my journey toward the area. I have, at my home location 4 different directions that I can take to work- BUT they can ONLY be decided at my house location (Newburgh Bridge, 9D to Bear Mountain, Taconic to Tappan Zee, or 17 South). Up until a few months ago, it was just a guess as to the best route, with plenty of time just stuck in traffic (accident, etc) because the information is just not available WITHOUT satellite Radio.

In addition, as I'm travelling the East Coast, I can make decisions about trip routes far in advance of the city- such as travelling up the New Jersey Turnpike, I can listen to the NYC area and determine if I should- take the Turnpike to I80, Turnpike to Rt 3/Rt 17, Turnpike to Garden State Parkway, Turnpike to I287- and these decisions need to be made before Exit 8 on the Turnpike.

Finally, keep in mind that the only providers for 24/7 Traffic are a handful of AM Radio Stations in the NYC area. And that is only because NYC has the listener base to actually be able to make it commercially viable to have traffic 24/7- most cities do not have this service 24/7. They have traffic reports during rush hour, but forget it on weekends, nights, or during lunch.

Satellite radio's traffic reports fill a niche that no one else does provide, or can provide. Please note, this does not mean that I do not listen to News Radio 88 as I approach the city or to get local news. There is no outlet for local news on Satellite radio, and I don't think that would make sense to do anyway. Satellite radio provides unique, paid services for the entire country. I believe that is the way it should remain, and more importantly, that is how I believe it is currently operating even with area traffic and weather channels.

Thank you for your time,

Scott Czesak